

## AWT Sponsorship Opportunities and Benefits

The Association for Women in Technology is a 501(c)(6) non-profit organization managed by dedicated part-time volunteers, with all sponsorship dollars staying at the local level. Your support in the way of contributions to AWT will benefit your business and the AWT membership, as well as assist us in continuing to provide the educational, mentoring and networking activities that we conduct.

The Association for Women in Technology formed the AWT-CF (AWT Charitable Foundation) as a 503(c)(3) in order to provide scholarships and educational programs for women in all fields of technology.

AWT has two sponsorship opportunities for your organization to consider. Whether your company is a large enterprise seeking to expand its diversity and attract more women, or a small/mid-size business looking to target talented and professional women, AWT offers you an economical way to broaden your reach and achieve your goals.

AWT has an email distribution list of over 1,500 professional women and men in the Southern California area. AWT's events attract women and men in the technology field and business communities. These events provide sponsors with valuable opportunities to interact with AWT's members, guests, speakers and other sponsors throughout the duration of your sponsorship. You and/or your organization may select from the sponsorship levels below to gain exposure to this diverse audience.

In 2009 AWT conducted many events including a Speaker Series, multiple Drinks 'N Links networking events, two Women's Technology Leadership Forums, our Eighth Annual Wine Tasting and Silent Auction fundraiser and H.E.A.R.T. Holiday Event and Roundup of Technologists fundraiser.

**We have a full lineup of outstanding program activities in 2010, which your organization can sponsor.**

- **February 10:** Technology Forum on Using Social Media to Grow Your Business
- **April 14:** Technology Forum on Green Technology
- **June 9:** Technology Forum on Mobility
- **August 11:** 9<sup>th</sup> Annual Wine Tasting & Silent Auction Fundraiser
- **October 13:** Technology Forum on Communications Technology
- **December 8:** H.E.A.R.T. Holiday Event and Roundup of Technologists

We thank you, in advance, for supporting this exciting organization.

*Regards,*  
*Megan Warther*  
*Director of Sponsorship*  
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## Platinum Sponsor – \$2,000

A Platinum Sponsor is a company who provides AWT with seed funds to plan and conduct our programs for an entire year.

AWT is offering a special opportunity to take a lead role in the sponsorship of this local organization. With an annual contribution of \$2,000, your business will be recognized as a Platinum Sponsor for the 12-month period from the date of contribution.

The recognition includes:

1. Your company logo and web link featured on the AWT website home page for one year.
2. All members of your organization may purchase a one-year membership at a 25% discounted rate for the first year.
3. Your company logo and web link featured in all AWT email newsletters for one year. \*
4. Signage at association events for one year.\*
5. Featured story about your organization to appear on the AWT website for a 12-month period following your contribution.\*
6. AWT will issue a press release announcing your company as an AWT Platinum Sponsor.

## Event Sponsor – \$250

If you'd like to sponsor a specific AWT event as an Event Sponsor, your benefits will include:

1. Space for a tabletop display and the opportunity to distribute company literature, promotional giveaways and other pre-approved items at the event.
2. Your company logo and web link featured in all AWT email newsletters that promote the event being sponsored.\*
3. Your company logo and web link featured on the AWT website as an Event Sponsor promoting the event being sponsored.\*
4. Two complimentary employee passes to attend the sponsored event (\$70 value).
5. Two complimentary guest passes to attend the sponsored event (\$70 value).

\* Guidelines for signage and website submissions are available upon request.

*All Sponsorship dollars may be reduced if the sponsor is also providing meeting space for the event. The actual number of attendees and email recipients will vary based on the current membership of AWT, individual events and/or email activity at the time of the event and/or sponsorship. AWT and its officers, make no commitments other than our intent to provide you with the opportunities listed above. We thank you for supporting this valuable organization and for your participation in our efforts to help women in technology careers.*

For additional information on sponsorship opportunities, please contact Megan Warther via email: [megan@awtsocal.org](mailto:megan@awtsocal.org).

