



**Media Contact**

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**Association for Women in Technology Presents Professional Development/Enrichment Workshop  
Leverage Communication and Building Lasting Professional Relationships through Networking**

**IRVINE, Calif., March 4th 2009** — The Association for Women in Technology (AWT), the county's only not-for-profit supporter of women in all fields of technology and science, continues their expanded Professional Development/Enrichment Program for 2009! With the growing demands of business, and the level of competency and the need for dedicated professionals continues to increase, this program provides opportunities for expanding your professional network, learning and knowledge, building confidence and personal development. AWT's **Professional Development/Enrichment program** consists of Workshops, Mentorship, Speaker series, and Technology Forums to provide educational opportunities.

Learn how to leverage communication and build relationship momentum through the power of professional networking by attending this workshop, and hear our special speaker Jovita Jenkins! Networking is not about accumulating business cards, but yet in doing something with them. And what you do with those cards – how you continue your relationship with people you meet – dictates what those people begin to think of you.

You can think of this as building your brand with your network. Your contacts should know who you are, know what you do, and ultimately prefer to work with you in the appropriate situation. This is how you can build professional relationships that will yield career dividends!

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**Date:** Wednesday, June 3, 2009  
**Time:** 6 pm - 8:00 pm  
**Location:** Stradling, Yocca, Carlson & Rauth  
660 Newport Center Drive Suite 1600  
Newport Beach, CA 92660  
**Register Online:** <http://www.awtsocal.org>  
AWT Members: Free  
Guests: \$20 online,

**About the Associations for Women in Technology**

The Association for Women in Technology is a non-profit business organization dedicated to empower women in all fields of technology. We facilitate networking and career development through informal and professional events. AWT also supports a Charitable Foundation to provide scholarships for women in Southern California. To learn more about AWT, please visit its Web site at [www.awtsocal.org](http://www.awtsocal.org).

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