



Media Contact

Barbara Roth
barbarar@awtsocal.org
(714) 260-8884

**Association for Women in Technology Presents Our
Quarterly Interactive Technology Forum
Take the Green Initiative**

IRVINE, Calif., March 22, 2010 — You will hear an impressive panel of experts discuss how to create, implement and measure green initiatives to generate revenue for your company. Common green initiatives include document management, reducing travel, telepresence, teleworking, smart buildings, carbon tracking and logistics. Here you can extend your knowledge of Green IT, learn from experts, discover and evaluate services and products available. In addition, network with other attendees and gain valuable leads, exchange personal experiences, and make connections with technologists in the field! The Panelists are:

Joel Manfredo, *CTO; County of Orange*

Lauri Walker, *Program Manager, [Center for Sustainable Energy, CA](#)*

Julie Vandermost; *President, [Vandermost Consulting Services, Inc.](#)*

Piper Gianola; *Brand Identity Manager, [Cisco Systems, Inc.](#); Green IT Speaker Board at Cisco*

Shelton Basham; *CEO, [Full Circle Wireless](#)*

Gregory Triamarche; *Partner, [Bryan Cave LLP](#), Co-Chair, [CleanTech OC](#)*

This workshop is for ALL IT professionals, including men and women. Complimentary hors d'oeuvres & beverages will be served. Parking is free for AWT members and guests.

Date: Wednesday, April 14, 2010

Time: 6:00 pm - 8:15 pm

Location: Cisco Systems
130 Theory
Irvine, CA 92617

Pre-Register Online: <http://www.awtsocal.org>

Members: Free

Affiliates: \$25

Guests: \$35

Teachers/Students: \$10

At the Door

AWT Members/Affiliates: \$35

Guests: \$45

Teachers/Students: \$20

About the Associations for Women in Technology

The [Association for Women in Technology](#) is a non-profit organization dedicated to empower women in all fields of technology. AWT facilitates networking and career development through informal and professional events. AWT also supports a Charitable Foundation to provide scholarships for women in Southern California.